

# St. Gertrude Catholic Church Feasibility Study Town Hall Meeting



## Tonight's Agenda

- Opening Prayer and Remarks from Fr. John Paul
- Introduction of Greater Mission
- What is a Feasibility Study?
- Campaign Case
- Discussion of Case Elements by John Rademacher
- Possible Goal and Gift Chart
- Key Campaign Highlights
- Volunteer Opportunities
- Q & A



Greater Mission

## Who Is Greater Mission?

- We are a comprehensive development firm focusing our efforts on Serving the Church.
- Our experience spans over 150 years of direct service to the Catholic Church.
- Our service includes experience as dedicated staff and as consultants.
- As a firm we have developed a more faith-filled approach to fund-raising, focusing on participation and each persons prayerful and private discernment of their personal support.
- We successfully assisted hundreds of parishes with the campaigns to raise funds for a new Church.



## What is a Feasibility Study?

A Feasibility Study is an organized process to determine:

- Parishioner opinions about the case for fund-raising
- If the goal can be achieved
- If there is potential volunteer support
- If there are projects or priorities the parishioners feel are more important.

Data is collected via:

- Personal interviews
- Town Hall Meeting Surveys
- On-Line Surveys



**Greater Mission**

# The Campaign Case

- Raise up to \$20 million for:
- Renovating the current gymnasium and expanding the Parish Center into adequate meeting and office spaces for parish staff and parish ministry groups. This would include relocating all the current parish offices from the school building to the Parish Center. This move would not only provide more space for our growing Catholic school but also increase the safety and security of our students by limiting the number of people who currently enter the school building for non-school reasons.
- Constructing of a new gymnasium attached to the school. This would increase safety and security for our students, as they would no longer need to cross our busy parking lot.
- Creating a narthex connecting the church and the Parish Center. This will be a welcoming and clear entrance to the church and act as a natural post-Mass gathering space, which will not be dependent on the weather, as the space currently is.
- Updating the church building, increasing the number of confessionals, expanding seating if possible, creating a dedicated “cry room,” and other projects.
- Purchasing and installing a new organ for the church.
- Purchasing or constructing a new convent for the Dominican Sisters.

# The Campaign Case

Presented by

**John Rademacher**  
**Elevar Design Group**  
**Cincinnati, Ohio**



**Greater Mission**

# ELEVAR DESIGN GROUP

- Relationship-focused, minority-owned practice
- 60+ design professionals
- 50+ years of industry leadership
- In-house Architecture, Planning, MEP Engineering, Interior Design, and Building Enclosure Specialists
- Experts in community-oriented design
- Creative solutions to meet your needs
- Core Values: Creativity, Teamwork, Commitment and Integrity



# A FUTURE WE BUILD TOGETHER

---

- ✓ New/Renovated Parish Center
- ✓ Narthex, connection between Parish Center & Church
- ✓ Church Updates
- ✓ Gym renovation/connection to School
- ✓ New Convent





Church Addition

Narthex

Kitchen

Gymnasium

Church Addition

Parish Center Renovation

Meeting Rooms/ Offices

Convent



Church Addition

Narthex

Church Addition

Meeting Rooms/ Offices

Parish Center Renovation

Convent

Gymnasium

Level	Yearly (based on a 5-year pledge)	Monthly	# Needed	Total
\$2,000,000	\$400,000	\$33,333	1	\$2,000,000
\$1,000,000	\$200,000	\$16,667	3	\$3,000,000
\$500,000	\$100,000	\$8,333	6	\$3,000,000
\$250,000	\$50,000	\$4,167	10	\$2,500,000
\$100,000	\$20,000	\$1,667	35	\$3,500,000
\$50,000	\$10,000	\$833	50	\$2,000,000
\$25,000	\$5,000	\$417	75	\$1,875,000
\$10,000	\$2,000	\$167	100	\$1,000,000
\$5,000	\$1,000	\$83	100	\$500,000
\$3,000	\$600	\$50	150	\$450,000
\$1000	\$200	\$17	200	\$200,000
Total			730	\$20,250,000

## Gift Plan Scenario



**Greater Mission**

## Key Campaign Highlights

- Every household is invited to a solicitation via personal visit with Father, at a Small Gatherings or Large Parish Gatherings.
- Every household is provided with a personalized gift request that asks for a GIFT RANGE, not a single gift.
- No Direct Solicitation by Fellow Parishioners
- The Solicitation process is private and based on a personal decision of your best sacrifice made through prayer as a Decision of Faith.
- Decision of Faith Guide provided to each household: Gifts are given from Gratitude, Joy and Love.
- Pledges payable over a three (3) or five (5) years.
- The campaign is supported by a Participation Goal as well as a Financial Goal.
- Frequent communication through Bulletin Inserts, Bulletin Announcements, Campaign web page, Social Media, etc.



Greater Mission

# Volunteer Opportunities

**Prayer Champions:** Pray for the success of the Campaign throughout the effort and on days of specific campaign events.

**Home Gatherings Hosts:** host a single home gathering, providing refreshments, opening your home to fellow parishioners to hear about the campaign from Father, Campaign leaders and Greater Mission staff.

**Hospitality Team:** Provide refreshments and serve as greeters at large parish gatherings.

**Advocates:** contact fellow parishioners to remind them about gatherings and other events. (NO SOLICITATION)



## Questions & Answers

At the completion of our Q & A session please fill out the confidential Feasibility Study Questionnaire. Please return it to me. Your personal input is important to the Feasibility Study process and to parish leadership. All responses are confidential and are reported by Greater Mission in the aggregate. No personal responses are shared directly.

*If you have participated in a personal interview, please DO NOT fill out a survey form, your response has already been tabulated. Thank you!*



Greater Mission

**Thank you for your participation and providing your views regarding this critical parish project!**

**God Bless you!**

